

'Glenny Alumni Program' Spotlight – Jesse Glover

Seeing the world through a different lens whilst marching to the beat of your own drum!

Jesse Glover was a student at Glen Waverley Secondary College from 2013 until 2017. He was never hard to find around the college, as his infectious laughter could be heard from every corner of our campus. When asked what they remember most about Jesse, staff and former students alike firstly develop a wry grin and then state it was his beaming smile, one that often stretched from ear to ear. Jesse could light up the darkest of rooms by flashing his pearly whites or using his wicked sense of humour. He was known mostly for his cheeky demeanour and never back down attitude, but those in our college community who were fortunate to have shared significant amounts of time with Jesse, either in the classroom or out and about in the school yard, soon came to the realisation that he was fiercely loyal, highly intelligent, immensely creative and more importantly....he loved life to the max!



Whilst at school Jesse connected most strongly with subjects that allowed him to express his thoughts, feelings and emotions freely. His creativity was nurtured and refined in the supportive surrounds of the Arts Centre, where he was often found tinkering away on new projects and trialling different techniques with a camera in hand. It was no surprise then that Jesse experienced many moments of being in 'flow' whilst immersing himself in Studio Arts and Media classes throughout his VCE. Although his reports suggested that improvements could be made in relation to his punctuality, completion of set work and his ability to meet deadlines for work submission, Jesse was completely absorbed and engrossed in the projects he was tasked to tackle in Media and Studio Arts.

He thrived on the creative challenges set by Miss Letitia Comello (*now Mrs Clark*) in Studio Arts, as she helped Jesse to develop an understanding of the ways in which artists from different cultures work and how art making has evolved through different periods in time. She also taught Jesse the importance of appreciating how an artists' perceptions, beliefs and relationships could influence their art making. Jesse thoroughly enjoyed the excursions Miss Comello took her VCE class on, using these experiences to broaden her students outlook on the use of varied materials, techniques and processes to enhance their creative development and also to improve the aesthetic qualities of their artworks. Jesse loved having the opportunity to create works of photography using different sources of inspiration and mediums, allowing him to express his ideas, examine his sense of identity and also connect with others. He also developed some very valuable skills, which would hold him in good stead later in life, associated with practices that can be utilised to express art to a wide ranging audience.

Jesse also relished the opportunity to learn more about varied media platforms with Ms Helen Mason in her Media classes. It was clear that Jesse viewed the world through a different lens, producing some memorable moving pictures and contemporary creations throughout his VCE studies. Jesse believes that

Ms Mason was able to focus his energies by giving him a camera and allowing him to explore topics, genres and subjects of his choosing. This provided Jesse with a heightened sense of responsibility, even though he still captured some very abstract footage over the weekends whilst getting up to and into all sorts of mischief with his close circle of friends. As a result of this, Jesse's mates were often front and centre in his productions with his 'social' media subjects providing comedic content that was captured on Cannon camera. Jesse was then able to construct interesting narratives based on his footage, that he edited expertly to both entertain and elicit empathy from his audience. He feels his storytelling skills were strengthened within his media representations through support from Ms Mason, who demonstrated that narratives are at the heart of the media and more importantly its relationship with audiences. By the end of his VCE studies in Media, Jesse felt he could clearly represent his ideas, then reimagine them with the use of cutting edge equipment and technologies, to engage audiences in stories he wished to share.

After graduating from Glenny, Jesse wasted no time in heading off to explore the world and capture his many adventures on film. Sharing his digital stories online helped Jesse to grow his social media presence, enabling him to catch the attention of potential clients who were interested in using his filmmaking and editing services to promote their brand. Jesse then started up his own business, *Glover Productions*, that he has since grown into a collaborative team of assistant editors, drone operators and videographers, specialising in the music and events industry. Ever the entrepreneur, Jesse saw an opportunity in the market to develop and create more engaging digital content, that would be more attractive to potential clients and customers who are utilising social media platforms to promote their business. Jesse is extremely proud of his company's passion for creating unique and eye catching digital marketing content, each piece of work combining stunning footage with an underlying narrative that allows the core values of each business to shine through. Jesse strives to create, construct and capture content that will make businesses stand out from their competition, whilst he also innovates in a vast array of fields to help his clients thrive. Jesse and his team have an expansive portfolio specialising in social media, digital content and marketing. Working collaboratively has provided Jesse and his team with many opportunities to conjure up unique content that has boosted the bottom line of businesses they've worked alongside.

Jesse prides himself on his ability to build strong, lasting relationships with clients, which has led to him working closely with Australia's most renowned nightclubs, international record labels, and large scale music festivals, in addition to celebrities such as Trent Cotchin and Will Sparks. Jesse also decided recently to diversify his online business ventures by starting and running an events company, *Ashby Projects*, who help manage up and coming artists whilst also promoting and organising music festivals. His team have also recorded and edited videos for Australia's largest music festivals, including *Beyond the Valley*, *Pitch* and *The Grapevine Festival*. Recently, Jesse and his team also invested in a large scale music and arts event called '*Konnect Festival*', which was a roaring success the first year they ran it, with over 1500 patrons piling into an old warehouse space and bringing it to life through music and dance. Jesse is currently gearing up for his second international tour with '*Defected Records*' in January, the world's largest House Music label, as well as securing some additional work in Australia, New Zealand and Bali.

Looking at life through a different lens has certainly assisted Jesse to focus in on passion projects that he wishes to pursue. By marching to the beat of his own drum, Jesse has been able to carve out a niche career in the entertainment industry that draws upon his creativity, filmmaking skills and personable nature. Jesse pinches himself regularly, as he is very passionate about music and has the unique opportunity to go on tour with some of his favourite music artists whilst 'working'. He is also very generous, often sharing his time and expertise to assist aspiring filmmakers and entrepreneurs to further develop their craft and businesses. Jesse has also kindly offered to mentor up and coming Glenny artists and media students to ensure the next generation of creative minds are provided with sufficient support and guidance to also find their niche within the ever evolving media landscape. He is also open to providing GWSC students and alumni with internship opportunities, potentially involving them as creative assistants on commercial client jobs assigned to *Glover Productions* or *Ashby Projects*. Jesse also hopes to inspire our *#GWSCCommunity* to "*Make art, not content!*" whilst expressing who we truly are.

Glen Waverley Secondary College are extremely proud to formally induct Jesse Glover into our 'Glenny Alumni Program'. We are so fortunate to have an alumni member who has achieved so many significant milestones early on in their career. More importantly, we are so pleased to hear that Jesse has followed his passions in life and converted this into a professional career. Our college community can't wait to have Jesse back at GWSC to share more of his story and messages with our students and staff, which is certain to inspire the next generation of innovators, creatives and story tellers. We also look forward to following Jesse's career and his expanding business portfolio as he sets about revolutionizing not only the Australian, but also international, music and entertainment scenes.

